



# Village of Hanover Park Administration

Municipal Building  
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hpil.org

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Village Manager  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING

Municipal Building, Room 214

2121 Lake Street

Hanover Park, IL

Tuesday, February 11, 2020, 12:30 p.m.

### MINUTES

#### 1. Call to Order

Chairperson Tobin called the meeting to order at 12:36 p.m.

PRESENT: Members: Chair Gail Tobin, Adam Cortez, Edgar Candelas, Mario Farfan, Nan Gudenkauf, Jackie Hayden, Aisha McBurrows, Mark Revollo, Steven Zanfardino

ABSENT: Members: Bungalow Joe's, Classic Computer Systems, Hanover Park Park District, Menards, Olde Salem Café

VILLAGE STAFF PRESENT: Planner Weber, Administrative Assistant Kathy Sjodin

GUESTS: James Smith – Hanover Park resident, retired  
Lynn Ventimiglia-Lobit – Diamonddog Strategic Marketing  
Jenny Lenk – Hanover Park resident

#### 2. Acceptance of Agenda

##### Motion to approve the Agenda for February 11, 2020

Motion by Chair Tobin, second by J. Hayden to amend the Agenda and discuss Educational Partnerships as “New Business.”

Voice vote: All in favor.

Motion by Chair Tobin, second by Member Zanfardino to accept the agenda.

Voice Vote: All AYES, agenda accepted

#### 3. Presentations/Reports – None

#### 4. Approval of Minutes – January 14, 2020

Motion by Member Gudenkauf, second by Member Farfan  
Voice Vote: All AYES, minutes accepted

**5. Townhall**

Persons wishing to address the public body must register prior to Call to Order.  
Please note that public comment is limited to 5 minutes per speaker.

**6. Old Business**

**7. New Business**

**7-a. Education Partnerships**

- Consider expanded partnerships with development organizations such as SCORE to offer a full calendar of business education seminars
- E. Candelas suggests we bring in SCORE instructors. These retired CEOs and business owners provide no-cost business advice. Hanover Park Community Bank would like to sponsor a training, utilizing a SCORE instructor. The range of topics was discussed.
- The EDC's partners for BEST series are the two Chambers of Commerce, two Libraries, and the Women's Business Development Center.
- The Village would be the venue for partnered educational sessions. Criteria for partnerships were discussed including:
  - Village and EDC acceptance of the subject matter
  - Speaker credentials
  - Sponsor support, and capacity, for marketing and registration
  - Sponsor funds for refreshments
  - Topic must be educational and not an advertisement for a specific business or product.
- The Village will only provide the space for the events, but not handle the marketing
- Any topics or suggestions are welcomed. An observation was made that attendance at the NWHCC Cafecito's is a great place to identify what's on the mind of business owners.
- There was consensus for the August BEST to be co-sponsored by Hanover Park Community Bank and Delta Insurance with a topic of risk management or cyber-crime. Delta Insurance has some industry speakers as well. The two will meet to discuss.

**7-b. B.E.S.T. – Business Education Series on Technology**

- 2/11/20 – Grow Your Business Online - Facilitated by Aisha McBurrows of the Women's Business Development Center, 34 total attendees, post-event surveys were overwhelmingly positive.
- The next workshop will be on 5/12/20 – Marketing Your Business - Presentation by Lue from Mi Gente Consulting.
- Marketing brochures will be made as soon as possible.

**7-c. Business After Hours – February 24, 2020**

- Mardi Gras/Global Carnival International theme – add Indian and Mexican cuisine, tying in with new Village branding with food from multiple local ethnic businesses
- There will not be alcohol or raffle items
- Businesses will need to provide their logo and information about their business for the PowerPoint display
- Members signed up to help with event set-up. One crew will come at 1:00 to prepare the room, with a second set at 3:00 to prep the food.

#### **7-d. New Business Welcomes - none**

### **8. Development Updates**

- We are in the running for a CMAP grant to assist with creation of a new zoning district for the Village Center.
- The Village Board approved the Preliminary Plan for the NWC Lake/Gary – Proposed mixed use project with industrial, commercial and gas station. The façade of the individual building will be even more appealing than first planned, and the developer will be providing a Welcome to Hanover Park sign at the southeast corner of the property
- Village Center Streetscape is currently underway. The Village Board will hold a workshop at the February 20, 2020 meeting.
- The Development Commission will hold a third meeting regarding recreational cannabis on February 13, 2020, with the Village Board voting on the issue, potentially at the March 19, 2020 meeting
- The Menards buildout is continuing. They hope to have the interior remodel complete by the end of March and the landscaping at the end of April.
- Checkers restaurant – 7460 N. Barrington Road, is now closed
- Next Level Northwest – Country Style Donuts is currently participating in the program. The Village is seeking growing businesses interested in this not-for-profit business accelerator program designed to help our existing small to medium sized business grow. Support and guidance are provided from a NLNW-approved professional business coach and regional mentors. Participating municipalities include Hanover Park, Elk Grove Village, Village of Hoffman Estates, City of Rolling Meadows, and the Village of Schaumburg. Members should advise of any business that could benefit from this program. Interested businesses can apply online at [www.nextlevelnorthwest.org](http://www.nextlevelnorthwest.org)

### **9. Bartlett Area Chamber Update**

- Chamber Casino Night - Moretti's in Bartlett, Friday, February 7, 2020 – the event was the most successful one to date and was sold out.

### **10. Northwest Hispanic Chamber Update**

- El Cafecito: “Business Health & Well-Being” - Wednesday, March 4, 2020 @ 9:00-10:30 am – Bright Futures Chiropractic in Arlington Heights

### **11. WBDC Update**

- “Your Vote, Your Voice” – Thursday, February 13, 2020 @ 8-10 am

## 12. Upcoming Events

Visit the Village website for complete details.

- Business After Hours – Village Hall, Room 214, February 24, 2020 @ 5-7 pm
- The History and Culture of Africa – Village Hall, Room 214, February 29, 2020 @ 12-3 pm
- The movie “Blind Eyes Opened, The Truth About Sex Trafficking in America” will be shown on February 22 at 6:00 pm at Corpus Christi in Carol Stream, Tickets are available at the door and 15% of proceeds go to organizations helping to create awareness in the community.

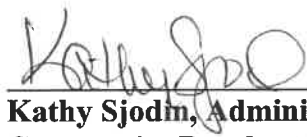
## 13. Adjournment: 1:23 p.m.

Motion to adjourn.

Motion by Member Gudenkauf, second by Member Cortez

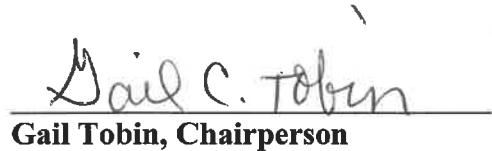
Voice Vote: All AYES, meeting adjourned.

Recorded and Transcribed by:



**Kathy Sjodin, Administrative Assistant  
Community Development**

**On this 11th day of February, 2020**



**Gail Tobin, Chairperson**