

NAYS: None
ABSENT: NWHCC, WBDC

Motion carried.

5. TOWNHALL - None

6. OLD BUSINESS

6-a. B.E.S.T. – March 8th Event Recap

- There were not any attendees except staff and EDC members; it is hoped that businesses will watch the recording on YouTube or the Village Facebook page
- Staffing issues may have been a cause for lack of attendance
- Some businesses may have thought the seminar was only for restaurants
- EDC members suggested that in the future, no Zoom link is included on the flyer and not to indicate the event will be recorded to help ensure attendance
- EDC members suggested possibly making the start time earlier in the morning so that restaurants can be back at their business to be able to prepare to open for the day
- EDC members will be sure to contact their mentoree businesses before events and reach out to them afterward to remind them the event was recorded to view later if desired
- There was a suggestion that next year for tax-related topics, BEST should be done no later than February since corporate taxes are due in March. Also, December is a busy holiday month so it is difficult to schedule speakers. Members suggested shifting the months BEST is presented to avoid December allow tax preparation seminars to be held before March.

Motion by Committee member Gudenkauf, seconded by member Swan to change BEST seminars to February, May, August and November.

AYES: Candelas, Cox, Gudenkauf, Revollo, Shah, Swan, Zanfardino & Chair Tobin

NAYS: None

ABSENT: NWHCC, WBDC

7. NEW BUSINESS

7-a. Discuss Next BEST Seminar Topics

- Committee member Gudenkauf suggested the topic of how to help businesses *keep* their employees. She commented that All About Personnel can be the speaker and noted that one company started having grill days on Fridays for lunch to build employee morale.
- Member Gudenkauf noted that Stephanie at All About Personnel has many years of experience working with employers and could provide a couple of companies to share their ideas
- The next BEST seminar will be May 10, 2022
- For the August BEST, Member Candelas suggested a topic on finance/lending and how to read financial statements

7-b. Review *Business Mentoree* List

- EDC members reviewed the mentoree list and a few assignments were switched.
- Each business on the list will be contacted personally by an EDC member whenever there is an event that could assist the business

8. NEW BUSINESS WELCOMES

- **Luttrell Staffing Group** (7456 Barrington Rd) – Member Zanfardino will visit

9. DEVELOPMENT UPDATES

- Permits have been submitted for the Shell on Lake Street & Ontarioville Road
- The NEC of Lake and Bartels is currently under construction
- Stogies will be relocating to the NEC of Lake & Bartels
- Shoot Point Blank has changed its name to Range USA and will also be going into the NEC of Lake & Bartels
- Associate Planner Schwartz gave a PowerPoint presentation of the new Community & Economic Development web page. EDC members were asked to provide any suggestions that may improve the page in the future.
- Planner Rasmussen discussed the new “Foodie Friday” feature and the spotlights on the Business of the Year nominee(s).

10. COMMITTEE MEMBER UPDATES

- Gail Tobin – The library is back to in-person programs
- Steven Zanfardino – the library will have free Volunteer Prepared Tax Assistance through April 14
- Nicole Cox – the Park District will be hosting buddy events in April and assisting with Doggie Eggstravaganza on April 2 and the Kids at Hope Initiative Community Resource Fair on April 22 . They are also currently hiring summer staff
- Dr. Shah – Chiro Center is no longer conducting Covid testing
- Kevin Swan – nothing to update at Classic Computer Systems
- Mark Revollo – First Eagle Bank has no updates

11. ADJOURNMENT

Motion by Committee Member Zanfardino and second by Committee Member Shah adjourn the meeting.

Roll Call:

AYES:	Candelas, Cox, Gudenkauf, Revollo, Shah, Swan, Zanfardino & Chair Tobin
NAYS:	None
ABSENT:	NWHCC, WBDC

Motion carried. Meeting adjourned at 1:31 pm

Transcribed by:

Kathy Sjodin, Admin. Assistant
On this 8thth day of March, 2022

Gail Tobin, Chairperson