



# Village of Hanover Park Administration

**Municipal Building**  
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[hpil.org](http://hpil.org)

**Village President**  
Rodney S. Craig

**Village Clerk**  
Kristy Merrill

**Trustees**  
Yasmeen Bankole  
Liza Gutierrez  
Syed Hussaini  
James Kemper  
Herb Porter  
Bob Prigge

**Village Manager**  
Juliana A. Maller

## VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

### REGULAR MEETING

**Village Hall – Room 214  
Hanover Park, IL  
Tuesday, August 9, 2022, 12:30 p.m.**

### MINUTES

#### 1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:31 p.m.

**PRESENT:** Members: Calatayud, Cox, Farfan, Gudenkauf, Swan,  
Zanfardino & Chair Tobin

**ABSENT:** Members: Hanover Park Community Bank, First Eagle  
Bank, Chiro Center

**ALSO PRESENT:** Director Govind, Planner Schwartz, Trustee  
Hussaini, Interim Planner Johnson, Admin  
Sjodin, Belinda Mustafa of the Hanover Park  
Foundation

#### 2. ACCEPTANCE OF AGENDA

Motion by Committee Member Farfan and second by Committee Member Gudenkauf to accept the Agenda for August 9, 2022

**AYES:** Calatayud, Cox, Farfan, Gudenkauf, Swan, Zanfardino & Chair  
Tobin

**NAYS:** None

**ABSENT:** Hanover Park Community Bank, First Eagle Bank, Chiro Center

All Ayes. Motion carried.

Director Govind introduced Interim Planner Nalini Johnson. EDC members introduced themselves.

Chair Tobin reminded all EDC members to remember to RSVP to meetings monthly.

**3. PRESENTATIONS/REPORTS – None**

**4. APPROVAL OF MINUTES – July 12, 2022**

Motion by Committee Member Zanfardino and second by Committee Member Farfan to approve the Minutes of July 12, 2022.

**AYES:** Calatayud, Cox, Farfan, Gudenkauf, Swan, Zanfardino & Chair  
Tobin  
**NAYS:** None  
**ABSENT:** Hanover Park Community Bank, First Eagle Bank, Chiro Center  
All Ayes. Motion carried.

**5. TOWNHALL - None**

**6. OLD BUSINESS**

**6-a. Business After Hours 2022**

- The new date is September 27, 2022
- EDC members will reach out to businesses to promote the event
- All businesses will be sent emails informing of the event
- One committee member asked if each of the EDC member businesses should have a table set up. It was decided to possibly have one table for information from EDC member businesses to display information about their organization.
- Last year's details were reviewed: 70+ attendees, food vendors, two 10 x 20 ft tents used, and background music was provided
- Ideas for food vendors this year was discussed: My Taco Express, Spice 35, Tap House, San Marcos Mexican Grill and My Taco Express
- Member Mario Farfan of the Northwest Hispanic Chamber of Commerce enquired regarding hiring a DJ. However, there is no money budgeted, and the music is intended to be in the background. Member Kevin Swan has provided the music and equipment in the past and will provide this year as well.
- Trustee Hussaini commented that he knows of a photographer that can attend to take photos.

Belinda Mustafa informed the Committee of the Hanover Park Foundation Community Bash which is a fundraiser for the Foundation. She commented that more vendors are needed; the cost for a vendor table is \$100 which is a source of funding for the Foundation. They are also in need of kids' entertainment – face painters, balloon art etc. School House Rock will be providing music for the event. Volunteers are needed and welcome to assist at the event.

**7. NEW BUSINESS**

**7-a. Budget FY23 – EDC Goals & Accomplishments**

Director Govind reviewed the accomplishments of the EDC for 2022. She then asked what the EDC's goals should be for 2023 in addition to what is listed in the FYBudget23 Goals & Accomplishments.

Committee members suggested:

- Explore opportunities for partnerships with local businesses
- Create more of a "brand awareness" so that businesses can see what the Village can do help
- Include a table at Village events with information on it to educate businesses on Village services

Regarding new business Welcome Visits, Member Zanfardino commented that the visits he has done have not been very well-received. He got the impression that the business reps feel that he is wasting their time since the business owner does not seem interested in learning what is in the packet. Some owners were likely throwing the packets away.

Member Farfan commented that they also presented information about the Chamber and member benefits when he does Welcome Visits.

Chair Tobin commented that the Welcome Visits should include going through the contents of the packets and keeping the interaction positive.

Committee members requested the list of Business Mentorees be resent to them.

Director Govind reviewed the results of the Business Retention Survey from a few years ago that indicated what the businesses wanted. Not many businesses completed the survey. The survey is now online and info is collected on an ongoing basis.

Director Govind also suggested including in the FY23 Budget Goal for EDC members will each reach out to their mentoree businesses and ask them to complete the survey.

Ms. Mustafa made the suggestion of using the Village's electronic sign to promote businesses. Director Govind noted that the electronic sign is only for Village events and off-site advertising is not allowed.

Director Govind commented that we used to allow businesses to have coupons included in the Hi-Lighter in the fall in time for the holiday season. We struggled to get businesses interested and then to submit all the needed information, so the coupons were discontinued.

Director Govind reviewed items that are included in the Welcome Packets – welcome letter from the mayor, a business license frame with the Village logo on it, info about the EWC, and the various items inside including promotional material for Chamber membership. She suggested that during Welcome visits, EDC members could take items out of the folder and explain each of them.

#### **6-b. EDC Recommendations for Spotlight on Business and Next Level Northwest candidates:**

- A suggestion for a Spotlight on Business came from member Gudenkauf for Luttrell Staffing. The BACC will be hosting a ribbon cutting for them on August 31, 2022.
- Director Govind noted to the Committee that we are in need of more potential businesses for Next Level Northwest. Beautiful Mind Therapy is currently participating. Country Style Donuts was a past participant. Bharti's Tailor has applied. A 'Pitch presentation' will be scheduled once their PowerPoint was received.

#### **7. New Business Welcomes**

- Sisu Furniture – 1158 Lake St. – member Gudenkauf
- My Celebration Party Room – 1190 Lake St. – member Gudenkauf
- Tiger Chicken & Boba – 7452 Barrington Rd. – member Zanfardino
- Idania's Salon – 1813 Irving Park Rd. – member Farfan
- Thlaco Cocina Tijuanesa – 5529 County Farm Rd. – member Farfan
- Espiritual Botanica – 1639 Irving Park Rd. – member Zanfardino

**8. DEVELOPMENT UPDATES**

- The Village Center zoning text amendment was adopted
- Public Hearing had been held and Board action was being scheduled re Cannabis businesses to be able to permissible in commercial districts, as a special use, in multi-tenant buildings, with a buffer of 500 feet from sensitive uses, and no on-site consumption.
- At the last Board meeting, there was discussion regarding the sale of certain guns at the new gun range in the Village.
- On August 11<sup>th</sup> there will be a Public Hearing for the Arby's next to the H2O Autospa. The property is Village-owned. A drive-through is a Special Use, so a public hearing is necessary.

**9. COMMITTEE MEMBER UPDATES**

- The BACC will be hosting a ribbon cutting for Luttrell Staffing on August 31<sup>st</sup>, and they will hosting their annual Oktoberfest from September 30 – October 1.
- The WBDC will be hosting their fall cohort for daycare business owners on August 25<sup>th</sup> and September 9<sup>th</sup>.

**10. ADJOURNMENT**

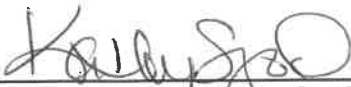
Motion by Committee member Gudenkauf and second by Committee member Calatayud adjourn the meeting.

Roll Call:

<b>AYES:</b>	Calatayud, Cox, Farfan, Gudenkauf, Swan, Zanfardino & Chair Tobin
<b>NAYS:</b>	None
<b>ABSENT:</b>	Hanover Park Community Bank, First Eagle Bank, Chiro Center

Motion carried. Meeting adjourned at 1:46 pm

Transcribed by:

  
 \_\_\_\_\_  
**Kathy Sjodin, Admin. Assistant**  
**On this 9<sup>th</sup> day of August, 2022**

  
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**Gail Tobin, Chairperson**