

5. OLD BUSINESS

5-a. Business After Hours 2022 Recap

- The food was great; maybe add a few new restaurants next year
- A few guests did not realize it was outdoors (although the flyer did indicate the event was in the new Village Center on Ontarioville Road)
- One committee member noted that maybe signs should be placed in the Metra lot indicating parking was available (the event flyer did say to park in the Metra lot though)
- Director Govind commented that the event was not open to the public, so signs in the Metra lot may draw the public in
- Adding *Hello My Name Is* name tags would help with networking
- The 10 x 20 tents were sufficient, however maybe adding two tents with high-top tables and chairs would be a good idea so it is easier to eat and socialize
- For 2023, a date between July 4th and Labor Day will be selected – possibly July 25th or August 1st to ensure warmer weather and a better turnout

6. NEW BUSINESS

6-a. Cook County Grow Grant

- There will be two help sessions to assist businesses in applying:
Wed. 10/12/22 @ 10am – 1pm at Hanover Park Branch Library
Thu. 10/13/22 @ 1pm – 4pm at The Education & Work Center
- Member Farfan will be there to help businesses apply. He commented that businesses have told him they had applied for other grants and did not receive any money, so they were wary of applying for more.
- The BACC will distribute the help sessions flyers at the Chamber 101 event on Oct. 12th

6-b. Business of the Year 2022

- The process will remain the same regarding nominations, interview questions and scoring categories
- Member Calatayud suggested adding an interview question that asks the business what value they bring to their customers or what make them stand out from other businesses
- The deadline to submit nominations will be 12/1/2022
- This year there should only be one business category; not one for small and one for large businesses since most people do not know much about the large businesses

Motion by member Gudenkauf, seconded by member Calatayud to eliminate the business category of 50+ employees.

Voice Vote: All Ayes

Motion carried.

6-c. EDC Recommendations

Spotlight on Business:

- Range USA was suggested since they are new, but would be too political
- Good Deal also was suggested and would be great for the holidays
- Other suggestions were A&A Music, Styin' Bella and Rosa Maria Sazon

Business Mentoree List:

- Member Zanfardino sent emails to his mentorees about the Source Grow Grant. He also commented that if he is unable to speak with the owner when doing a New Business Welcome, he tries to call back a day or two later to make sure it was received.

- Member Farfan suggested inviting new businesses to attend an EDC meeting and thank them for choosing Hanover Park.

7. New Business Welcomes

7-a. New Businesses

- Issas Venezuelan Food – Member Farfan will deliver
- Espiritual Botanica – Member Zanfardino will deliver
- Good Deal – Chair Tobin and Member Shah will deliver

7-b. Recap Visits

- Sisu Furniture – member Gudenkauf will visit before next EDC meeting
- My Celebration Party Room – member Gudenkauf commented that she did not get an answer when trying to call
- Idania’s Salon – member Farfan commented that the owner was not available so he left the folder off with an employee

8. DEVELOPMENT UPDATES – Director Govind

- The Stearns & Redford townhomes concept plan has been submitted
- A concept plan for townhomes at Church & Lake has been submitted
- A developer is coming in to discuss Lake & Barrington Road
- Staff will be attending ICSC next week to draw development into Hanover Park

9. COMMITTEE MEMBER UPDATES

- Member Calatayud (WBDC) explained “The Berwyn Shops” – they are a way to introduce a potential new business (home based or as a next step for an existing business) into a community. There are several small “sheds” set up in a row for selected businesses to set up their retail items, and the business must have a Business Plan. The business can have a shed for 6 months and will receive business training. There is a similar thing in Batavia called “Batavia Boardwalk Shops”
- Director Govind suggested that member Calatayud should invite someone from Batavia and Berwyn to attend an EDC meeting
- Member Gudenkauf (BACC) noted they will be having a Chamber 101 session to explain how the Chamber can help a business. There will also be a Fall Into Business luncheon on Oct. 26 at Villa Olivia. Casino Night will be in February
- Member Revollo (First Eagle Bank) noted that CD interest rates are increasing
- Member Farfan (NWHCC) commented they are working with the Elgin Mall to get some of the stores to come to Hanover Park. The Back to Business Grant is coming back for businesses started after 2020. Nov. 2nd is the next El Cafecito and Nov. 5th is Night at the Windy City Bulls
- Member Calatayud commented that Aisha McBurrows has left the WBDC to work at the Salvation Army, and they are hoping to hire a new person soon. Scale Up and Scale Up Higher will be coming in 2023. They will be hosting a TikTok webinar at noon on Oct. 12 to discuss everything you need to know about TikTok
- Chair Tobin (Hanover Park Branch Library) commented that for Hispanic Heritage Month and Day of the Dead, pictures of loved ones that are deceased can be submitted to celebrate their lives

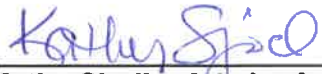
10. ADJOURNMENT

Motion by member Gudenkauf and second by member Shah adjourn the meeting.

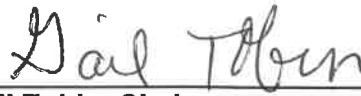
Voice Vote: All Ayes

Motion carried. Meeting adjourned at 1:44 pm

Transcribed by:



Kathy Sjodin, Admin. Assistant
On this 11th day of October 2022



Gail Tobin, Chairperson